Kickstarter Excel Analysis

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

-The most common Kickstarter category is theater, however in Sweden the most common is technology. Theater also has the most successful Kickstarter campaigns. By far the most popular subcategory is plays. -Technology is the most difficult category to break in as it has the most that are not successful. Web is has the most unsuccessful campaigns for sub category. -The month that has the most successful campaigns is May, and the month with the least successful campaigns are in December

1. What are some limitations of this dataset?

We don’t know how accurate the data is and there might not be enough data to draw conclusions.

1. What are some other possible tables and/or graphs that we could create?

With the graphs we created we can make new graphs by filtering by country, and categories ect.

Also, I would make a graph that shows % funded by category, sub category, country ect., or how many backers.